



S&M-CM/164/Booster Cards-STVs/14-15/58

dated


13.04.15.

Sub: Extension of two Volume based STVs in prepaid mobile services – reg.
Ref: ECT CO ND approval No.1809 for TN circle (Incl. CHTD) dated 10.04.2015

Approval of the competent authority is hereby conveyed for the extension of two Volume based STVs under prepaid mobile services in Tamil Nadu LSA (inc. CHTD) on promotional basis for 90 days **with effect from 14.04.2015 to 12.07.2015**. The details are given below:-

STV feature	Validity in days	MRP in Rs. (incl. of S. Tax)	SMS keyword	Amount to be deducted by IN
Local /National 300 SMS free to any network	7 days	19	STV SMS19	16.91
Local /National 1200 SMS free to any network	30 days	72	STV SMS72	64.08

- Both the above two STVs are applicable while in Home LSA and National roaming.
 - Both the above two STVs are **applicable** for all plans.
 - All other terms and conditions will remain same.
- This is for the information of all concerned please.


AGM (Marketing I-CM)
O/o GM(S&M-CM)
Tamil Nadu Circle, Chennai
044-28290825, 94449 79827

To

GM (NW-O CM), Trichy -I/Coimbatore – For kind information please
GM(S&M-CM), Chennai Telephones, Chennai – For information please
Sr.GM TR/GM Finance, Chennai for kind information please
DGM/DE IN In charges - Trichy - for necessary action please
DGM (NWO)/DE Commercial, o/o GM (NW-O), Coimbatore - for information & necessary action pl.
All Heads of SSAs, Tamilnadu Circle -- for kind information and necessary action please
DGM Sales/CS Chennai
AGM(Sales) / AGM (CSC Chennai)
DGM (ITPC) HYB-For information and ensure uploading the information on the BSNL PORTAL.
DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action Please.